

Religious Leader:

Thank you for considering our invitation to join 49 other churches in the Chattanooga area in sponsoring our work with Pax Global! Your pledge of \$100 a month for eight months will help us enlarge our ministry to prisoners and their families through a successful major gifts solution.

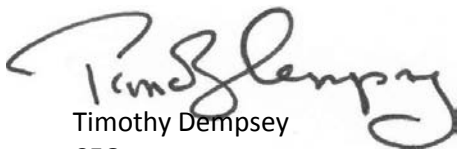
For this capacity building project, we will be working directly with Jimmy LaRose, one of Pax's principal partners and a true "fundraiser's fundraiser." During his 20 years of service supporting leaders who spend themselves in service to others, Jimmy has assisted over 250 nonprofits in the U.S. and overseas transform their development programs, pursue their strategic aspirations, and more fully achieve their missions. Included in his portfolio of grateful clients are major organizations like Prison Fellowship and Teen Challenge and small, grassroots organizations similar to Chattanooga Endeavors with big missions and limited resources. There is more on Pax Global and Jimmy LaRose at [www.paxglobal.com](http://www.paxglobal.com)

By helping major donors celebrate the vision God has entrusted to a ministry, Pax follows fundamental stewardship principles that lead to successful project completion. "We must not arm-twist. We must not hand-wring," Jimmy insists. "Members invest their gifts and offerings because they love the Lord, they love their church family, and share the conviction that your project will make a difference for eternity."

The first three months of our relationship with Pax will focus on donor prospecting, strategic planning, and case development. These tasks predicate all initiatives and will provide Chattanooga Endeavors the tools it needs to launch a successful major gifts campaign. Upon the development of these tools, PAX will design and implement strategies for strengthening the composition of local core groups, major donor prospects, and networks to increase annual funding. An outline of the approach Pax will be taking with Chattanooga Endeavors can be downloaded [http://chattanoogaendeavors.com/documents/proposal\\_summary.pdf](http://chattanoogaendeavors.com/documents/proposal_summary.pdf)

If you would like any additional information or want to speak with me about this project or our ministry, I can be reached anytime at 423-902-6695. Ultimately we are building a foundation of faithful servants for our mission that will allow us to operate our organization at a level that more fully achieves our vision of restoration for prisoners and their families.

Sincerely,

A handwritten signature in black ink that reads "Timothy Dempsey". The signature is written in a cursive, flowing style. Below the signature, the name "Timothy Dempsey" and the title "CEO" are printed in a black, sans-serif font.

Timothy Dempsey  
CEO